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Eternal Beauty Holdings Limited

穎通控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 6883)

VOLUNTARY ANNOUNCEMENT ESTABLISHMENT OF COOPERATION WITH CARRIERE FRERES

This announcement is made on a voluntary basis by Eternal Beauty Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”), and is intended to provide the shareholders and potential investors of the Company with an updated business development of the Group.

ESTABLISHMENT OF COOPERATION WITH CARRIERE FRERES

The board of directors of the Company (the “**Board**”) is pleased to announce that since February 1, 2026, the Group has commenced cooperation with CARRIERE FRERES, a premium French home fragrance brand. Through this cooperation, the Group has obtained an exclusive right to distribute and sell CARRIERE FRERES’ products in the Chinese Mainland, Hong Kong and Macau markets, and is responsible for implementing customized market entry and expansion strategies for the brand.

ABOUT CARRIERE FRERES

CARRIERE FRERES is a brand owned by a French company named SAS CIR. The brand specializes in scented candles, flameless fragrance, and natural wax melts, and is dedicated to creating a natural and soothing home lifestyle experience for consumers. CARRIERE FRERES explores and collects rare natural plants globally, integrates them into home fragrance products to offer consumers a sensory experience that instantly immerses them in the beauty of nature through interaction with the products.

REASONS FOR AND BENEFITS OF COOPERATION

Leveraging resource complementarity and synergy, the Group will further expand its portfolio of high-end home fragrance products through this collaboration, optimize the depth of coverage and product variety in its distribution network, and effectively elevate its strategic position and market share in China’s home fragrance market. Utilizing the new brand’s products and brand value, the Group will cultivate new growth drivers for its revenue expansion and further consolidate its industry position and competitive advantage in the high-end home fragrance distribution sector.

Shareholders and potential investors of the Company are hereby advised that this announcement is made as a voluntary announcement to inform the public of the latest business development of the Group. Shareholders and potential investors of the Company are advised to exercise caution when dealing in the Company's securities.

By order of the Board
Eternal Beauty Holdings Limited
Lau Kui Wing
Chairman of the Board

Hong Kong, February 12, 2026

As at the date of this announcement, the Board comprises: (i) Mr. Lau Kui Wing, Ms. Lam King, Ms. Lau Wing Yin and Mr. Chu Wai Tsun, Baggio as executive directors of the Company and (ii) Mr. Tao Chi Keung, Mr. Nagy Guillaume Nicolas Sébastien and Ms. Chan Soh Cheng as independent non-executive directors of the Company.

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自願性公告

與CARRIERE FRERES建立合作關係

本公告乃穎通控股有限公司（「本公司」，連同其附屬公司統稱「本集團」）自願作出，旨在讓本公司股東和潛在投資者瞭解本集團的最新業務發展。

與 CARRIERE FRERES 建立合作關係

本公司董事會（「董事會」）欣然宣布，自2026年2月1日起，本集團與法國高端家居香氛品牌 CARRIERE FRERES 建立合作關係。通過此合作，本集團已獲得 CARRIERE FRERES 旗下產品在中國內地、香港及澳門市場的獨家經銷及銷售權，並負責為該品牌實施定制化的市場進入與擴張計劃。

有關 CARRIERE FRERES 的資料

CARRIERE FRERES 系由法國公司 SAS CIR 持有的品牌，該品牌專注於香氛蠟燭、無火香熏及天然蠟片，打造消費者天然療愈的家居生活體驗，通過全世界探索及收藏珍稀自然植物，並將其與家居香氛產品融合，為消費者提供邂逅產品即融入大自然的身心感官體驗。

合作的理由及裨益

憑藉雙方資源互補與優勢協同，本集團在本次合作中進一步擴充高端家居香氛版圖，優化分銷網絡的覆蓋深度與品類豐富度，有效提升在中國家居香氛市場的佈局層級與市場佔有率；同時借力新品牌的產品與品牌價值，為本集團營收增長開拓新的業績增長點，並進一步鞏固本集團在高端家居香氛分銷領域的行業地位與市場競爭優勢。

本公司股東及投資者務請注意，本公告乃作為自願公告發布，以知會公眾有關本集團的最新業務發展。本公司的股東及潛在投資者於買賣本公司股份時務請審慎行事。

承董事會命
穎通控股有限公司
董事會主席
劉鉅榮

香港，2026年2月12日

於本公告日期，董事會包括：(i) 本公司執行董事劉鉅榮先生、林荊女士、劉穎賢女士及朱維馴先生及(ii) 本公司獨立非執行董事陶志強先生、Nagy Guillaume Nicolas Sébastien先生及Chan Soh Cheng女士。